

Jason Alward

Graphic Designer



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verge.ca

Employers



- › **Lead Graphic Designer**
2011-2016

During my time at the Ontario Public Service Employees Union, I was the administrative lead on a 3 person design team. I was involved from start to finish on print, web design, and social media campaigns.



- › **Senior Graphic Designer**
2008-2009

Grey is one of the longest running ad agencies in the world. While here, I was deeply involved in online web advertising, creating Flash based ads for Purina and Pringles.



- › **Senior Graphic Designer**
2007-2008

Key duties included working along side copywriters to storyboard and produce online ads for clients such as Pepsi, and Blackberry.



TRAPEZE

- › **Video Editor**
2003-2004

While working at Trapeze, I became familiar with video editing technologies including: Final Cut Pro, Sound Studio and video codec compression.

Qualifications



Education

- › Two year diploma from the Visual Communications course at Holland College. 1995-1997
- › Six month continued education, animation course



Fast-paced Work Experience

- › Initiated and produced numerous projects at a time. For example, during a complex bargaining campaign, I was asked to switch to branding a 2000 member attended convention within days



Organizational Experience

- › Six years as lead graphic artist for the 140,000 member Ontario Public Service Employees Union, providing services internally and externally



Project Management

- › I've managed and administered a three person graphics department, while at the same time, working with colleagues and outside suppliers to bring all projects to a successful conclusion



Produced Media

- Graphic items produced:
- › **Print:** posters, reports, books, billboards, ads, clothing, etc.
 - › **Digital:** HTML, Wordpress, Email, Social Media, Video



Software

- › Throughout my career, I took it upon myself to learn key print, web and multimedia software titles. While you can see a breakdown of these, I'm familiar with titles from Apple, Microsoft, Adobe, and Wordpress

Skills

Graphics

- Id** InDesign
- Ps** Photoshop
- Il** Illustrator

Other

-  Mac
-  Windows
-  Office

Internet

- Wd** Web Design
- Wp** Wordpress
- An** Animate

Administration

-  Service Providers
-  Maintenance

Multimedia

- Fc** Final Cut Pro
- Ae** After Effects
-  Educator
-  Budgets
-  Français

Interests



References



Tim Little
Communications
administrator

416-540-7003
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I am pleased to send a letter of reference in support of Jason Alward, a person with whom I had the great pleasure of working. Jason is an incredibly bright, imaginative man, with a keen eye and great creative instincts.

At a time when our department was short of a solid creative communications individual, Jason persisted with a tenacity that I haven't seen in some time. Shortly after bringing him on board, he used his vast knowledge of print to re-establish a stable creative flow. Additionally, he

was able to bring a strong understanding of HTML and targeted e-creative. This was evident in the re-designed and popular OPSEU This Week email publication.

On top of the above mentioned items, his core social justice and activist personality offered a perfect fit for the Ontario Public Service Employees Union.

Hiring Jason Alward would be a plus for any organization. If you need more information, please feel free to contact me at 416-540-7003



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